

Double your physician
recruitment efforts
CONVENIENTLY
with the ASCO Virtual
Career Fair!



American Society of Clinical Oncology

Virtual

CAREER FAIR

Opportunities

MARK YOUR CALENDARS

Wednesday, October 18 1 - 4pm EST

Thursday, October 19 1 - 4pm EST

Recruiter's Guide

REACH THOUSANDS EASILY &
CONVENIENTLY AT THE
ASCO VIRTUAL CAREER FAIR



American Society of Clinical Oncology

The American Society of Clinical Oncology (ASCO) has created a Virtual Career Fair to offer more opportunities for recruiters to connect with job seekers, worldwide. Get your company's name out in front of elite professionals and specialists in the oncology field.

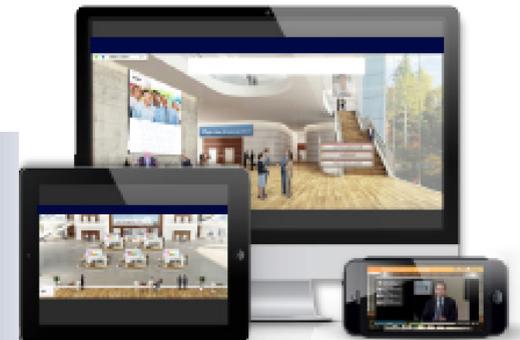
Benefits of Participating in the ASCO Virtual Career Fair:

- Attend or work the career fair from anywhere you like. All you need is an Internet connection and your PC, smartphone or tablet!
- Reach a large pool of qualified candidates in the oncology field.
- Communicate with candidates through private one-on-one chats.
- Receive job seeker registrant contact and demographic information.
- Job posting included on the ASCO Oncology Career Center website.

Virtual Exhibits are a Smart Choice for Physician Recruitment

- Attend a career fair without the travel expenses.
- Customize your virtual booth to match your corporate brand employment, including presentations, videos, and links.
- Receive in-depth, post-event reporting, including chat transcripts.

**CONTACT SANDY BREDLOW AT
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SANDY.BREDLOW@WT-GROUP.COM
TO SCHEDULE A VIRTUAL CAREER FAIR
DEMONSTRATION**



ASCO Helping You at Every Stage of the Event

BEFORE: Confirmed featured employers receive a virtual booth build kit pre-event with specs for hosting your marketing collateral and recommendations for optimizing your company's brand.

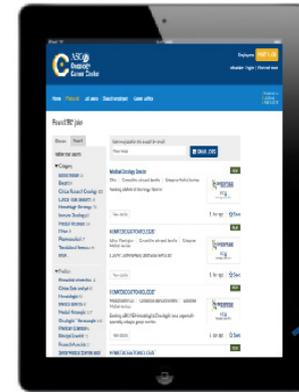
DURING: Participate in private or group chats. Browse uploaded job seeker CVs, direct message and schedule interviews with registrants about job opportunities.

AFTER: Receive a complete list of job seeker contact information, demographics, job preference indications and behavioral scoring based on volume of job seeker activities for better post-event prospecting.

SAMPLE VIRTUAL EMPLOYER



Customize your virtual booth with brand images, logos, videos, links, job postings and more!



Job seekers can easily navigate to employer booths or go directly to the "My Jobs" search center from their computer or portable devices.

"MY JOBS" SEARCH CENTER

